

Redesigning Education for Ethical Digitalization

An alliance to boost readiness, resilience and competences of academics by providing knowledge/tools to address ethical issues and risks that arise from the Digital Economy and digitalization.

REED Project Newsletter - Edition 1

Welcome to the REED Project!

We are excited to introduce the [REED Project](#), a groundbreaking initiative to enhance academics' readiness, resilience, and competencies in the Digital Economy. We aim to empower educators and students to become well-informed "Technological Citizens" combining deep technical knowledge with a strong ethical compass.

In a rapidly evolving digital world, REED is committed to shaping future business and technology leaders who understand emerging technologies broader societal and environmental impacts. Through the REED initiative, we will reward excellence in teaching and skills development and offer certifications in responsible and ethical technology education.

About REED

The REED Project emerged from an urgent need to address the darker side of the digital economy. While technology has transformed our world, it has also brought challenges such as data security, monopolies, the digital divide, and environmental concerns. Many academic programs currently focus on digitalization's technical and business aspects without addressing these societal impacts.

REED aims to bridge this gap by expanding curricula to include critical perspectives on digital technologies' societal and environmental implications. Our objective is to foster a new generation of leaders who are not only skilled in technology but also equipped to address the ethical and social challenges of the Digital Economy.

Meet the Partners

REED unites a distinguished group of partners, each contributing unique expertise and insights to the project:

- **Athens University of Economics and Business (AUEB)**: AUEB brings its expertise in economics, management, and entrepreneurship to the REED Project, fostering innovation and ethical leadership in the digital era.
- **Audencia Business School**: Based in France, Audencia is globally recognized for its excellence in management education and commitment to societal impact. Their strong research capabilities and networks will be pivotal in advancing REED's goals.

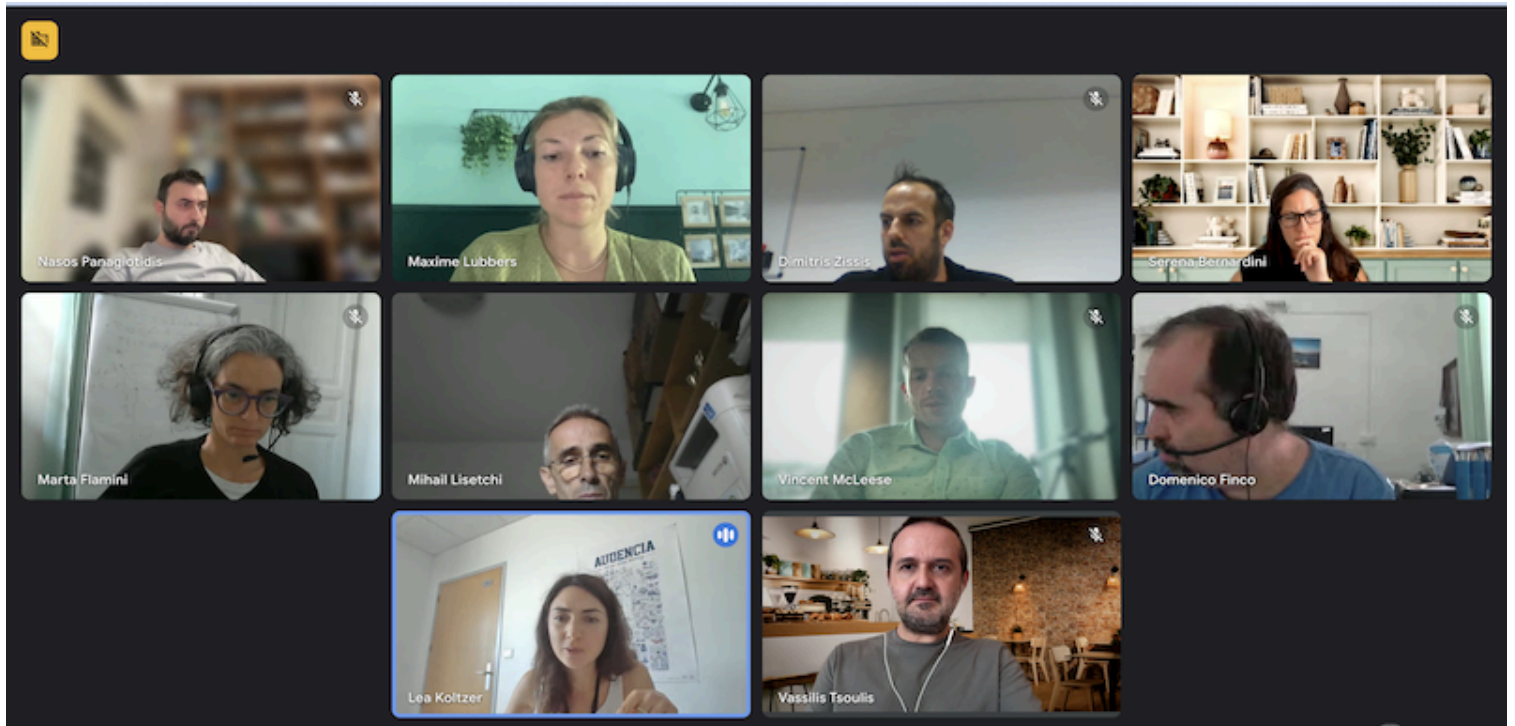
Partners



- **EFIKO**: Specializing in Web3, blockchain, and decentralized technologies, EFIKO is at the forefront of sustainable tech solutions. Their innovative approach aligns with REED's mission of ethical digitalization.
- **HELIXCONNECT EUROPE**: Known for facilitating innovation and knowledge transfer, HELIXCONNECT helps us ensure responsible digital transformation. Their expertise in connecting innovators, NGOs, and industry makes them an ideal partner.
- **Università Telematica Internazionale Uninettuno**: A leader in digital and distance education, UniNettuno offers valuable insights into global online learning and the digital transformation of higher education.
- **YET | Youth | Entrepreneurship | Education | Technology**: A dynamic non-profit organization with over a decade of experience in promoting entrepreneurship and tech skills. Its commitment to education, innovation, and digital transformation aligns perfectly with the project's mission.

What We Have Achieved So Far

- 1. Kickoff and Initial Evaluations:** We have launched several key project activities, including periodic assessments and the first formal meetings. Partners are currently filling out evaluation forms to provide feedback and help us refine our strategy.
- 2. Focus Group Preparations:** We are excited to announce that the preparations for our reflection focus groups are nearly complete! These sessions will bring together academic, policy, and industry experts to explore the impact of emerging technologies on education and society.
- 3. Curriculum Development:** Work is already underway to develop state-of-the-art educational materials that integrate ethical considerations into teaching digital technologies. We aim to assist university lecturers in innovating their course content and teaching practices.



Upcoming Events

- **Reflection Focus Groups:** These groups will soon convene, bringing together key stakeholders to discuss leveraging new technologies for societal good. Stay tuned for more updates from these sessions.
- **Certifications:** We are developing a certification program that will recognize excellence in teaching responsible and ethical digital content. This initiative will help future leaders demonstrate their commitment to ethical technology use.

Call to Action

University professors, we need your input! If you haven't filled out our survey yet, there's still time.

Your insights are crucial to helping us shape curricula that address the most pressing societal challenges in the age of digitalization. [Take the Survey.](#)

Follow us for project updates!

Stay connected for more exciting updates from the REED Project as we continue to work towards ethically transforming the digital economy.

Thank you for being a part of REED!

Follow us on social media



Project website

www.reed-project.eu



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